



# *SPONSORSHIP PACKAGE*

**Event will be live at the Outlaw Saloon**

**Sept 15, 2023 (Friday)**

**WWW.IWIFIGHTS.COM**

**@ICEISWAR**



# WHAT IS ICE WARS?



[CLICK HERE TO VIEW THE FULL VIDEO](#)



# WHAT IS ICE WARS?

The simple answer: ICE WARS is “prize fighting on ice”.

ICE WARS brings out the most entertaining part of a hockey game, viewers will finally get to once again enjoy the most exciting part of hockey, without all the hockey!

ICE WARS is a one-of-a-kind combat sport. Participants, known as “Ice Warriors”, will be dressed in full hockey gear from helmet to ice skates. They will enter our octagon shaped ice rink, drop the gloves, and fight one-on-one; in the ultimate battle of enforcer supremacy and compete for the coveted ‘King of The Rink’ crown! Referees will ensure safety in the rink, while judges will observe and keep score for a winner. ICE WARS will bring together a mix of professional and amateur hockey players, as well as other combat sport athletes, to “Drop the Gloves” in front of a live audience and on Brinx.tv . Our events will feature our “King of The Rink” tournament as well as special attraction match bouts!

Great Fights, dramatic story lines, and entertaining grudge matches will turn the ICE WARS brand into “Must see TV”.

ICE WARS draws a global audience of key and diverse demographics.

It is a powerful opportunity for sponsors to position themselves as leaders in the world’s newest combat sport.

Your brand has the potential to be seen in front of millions of potential consumers.





# Ice Wars

## In the Media

← Tweet

DraftKings Sportsbook @DKSportsbook

This might be the most electric sport ever

99.1K views · From Ziggy B

11:41 PM · 5/23/22 · Twitter for iPhone

**Organized ice hockey fighting is apparently now a thing that exists in sports**

Mary Clarke  
May 25, 2022 4:19 pm ET

ADVERTISEMENT

ftw.usatoday.com

fanduel · Original Audio

**This sport is made for ESPN The Ocho**

**A Hockey League For Enforcers By Enforcers Is Finally Here, And It's Pure Chaos**

Jordie  
5/25/2022 1:20 PM

Spittin' Chiclets @spittinchiclets

The future is now. Hockey fights in a ring.

Watch on Twitter

11:50 AM · May 25, 2022

Jomboy Media @JomboyMedia

Organized hockey fighting is gonna take over the globe

364K views · From FITE

ICE WARS

12:03 PM · 5/25/22 · Twitter Web App



# ICE WARS INTERNATIONAL

**WHO WILL BE CROWNED KING OF THE RINK?!**

## EVENT DATE

Friday, Sept 15, 2023

Outlaw Saloon

Cheyenne, Wyoming

## Broadcast

- Live Streaming Brinx.tv

## Ticket Sales

- TicketWeb.com
- At the Door

2 Grudge Matches

12 Contestant Tryouts for  
entry into Ice Wars Main  
Events



WYOMING COMBAT SPORTS COMMISSION

# SPONSORSHIP PACKAGES

## SILVER \$3,500

As a SILVER Sponsor of ICE WARS International, your organization will receive:

- Company Name/Logo in all promotional materials leading up to the event:
- Invitations
- Website
- Social Media
- Recognition as a SILVER Sponsor at start of the event
- Includes VIP Table for 4
- Pre and post event branding via social media outlets
- 1 Rink Board
- Logo on weigh in back drop
- 1 bout sponsorship: includes recognition before fighter announcements "this bout is brought to you by...". and logo on all replays for that bout
- 1 Official "ICE WARS: Jersey: signed by all Ice Warriors

## GOLD \$6500

As a GOLD Sponsor of ICE WARS International, your organization will receive:

- Company Name/Logo in all promotional materials leading up to the event:
- Invitations
- Website
- Newsletter
- Social Media
- Recognition as a GOLD Sponsor at start of the event
- Includes 6 "rinkside" tickets
- Pre and post event branding via social media outlets
- Rink Boards
- Logo on weigh in back drop
- 3 bout sponsorships: includes recognition before fighter announcements "this bout is brought to you by...". and logo on all replays for that bout
- 2 Official "ICE WARS: Jersey: signed by all Ice Warriors
- Meet and greet with all Ice Warriors and ICE WARS Team after weigh-ins

## PLATINUM \$9,500

As a PLATINUM Sponsor of ICE WARS International, your organization will receive:

- Company Name/Logo in all promotional materials leading up to the event:
- Invitations
- Website
- Newsletter
- Social Media
- Recognition as a PLATINUM Sponsor event
- Includes 8 "rink side" tickets
- Pre and post event branding via social media outlets
- 2 Rink Boards
- Logo on weigh in back drop
- 5 bout sponsorships: includes recognition before fighter announcements "this bout is brought to you by...". and logo on all replays for that bout
- 3 Official "ICE WARS: Jersey: signed by all Ice Warriors
- Meet and greet with all Ice Warriors and ICE WARS Team - Exclusive after glow Event

Pre and post event branding via social media outlets



# 4'x6' Rink Boards in the Octagon Ice RINK



## Weigh-In Back Drop



## Social Media



# SPONSORSHIP ORDER FORM

## SPONSORSHIP LEVEL

Silver | \$3,500  Gold | \$6,500  Platinum | \$9,500



NAME : \_\_\_\_\_  
COMPANY : \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE : \_\_\_\_\_  
EMAIL: \_\_\_\_\_

## PAYMENT METHOD

\$ \_\_\_\_\_ AMOUNT \_\_ CHECK \_\_ MC \_\_ VISA \_\_ AMEX \_\_ DISCOVER  
CARD NUMBER : \_\_\_\_\_ EXP DATE \_\_\_\_\_

SECURITY CODE \_\_\_\_\_ BILLING ZIP CODE \_\_\_\_\_

MAKE CHECKS PAYABLE TO :  
HOCKEY ENFORCERS USA LLC

ALL CREDIT CARD TRANSACTIONS WILL INCUR A 5% SWIPE FEE



Send high resolution jpeg logo to [info@iwifights.com](mailto:info@iwifights.com) by Sept 1, 2023



# LIVE UNITED



United Way  
of Laramie County

**A PORTION OF ALL PROCEEDS GO TO  
THE UNITED WAY**