

SPONSORSHIP PACKAGE Event will be live at the Outlaw Saloon

Sept 15, 2023 (Friday)

WWW.IWIFIGHTS.COM @ICEISWAR

WHAT IS ICE WARS?



CLICK HERE TO VIEW THE FULL VIDEO



WHAT IS ICE WARS?

The simple answer: ICE WARS is "prize fighting on ice".

ICE WARS brings out the most entertaining part of a hockey game, viewers will finally get to once again enjoy the most exciting part of hockey, without all the hockey!

ICE WARS is a one-of-a-kind combat sport. Participants, known as "Ice Warriors", will be dressed in full hockey gear from helmet to ice skates. They will enter our octagon shaped ice rink, drop the gloves, and fight one-on-one; in the ultimate battle of enforcer supremacy and compete for the coveted 'King of The Rink' crown! Referees will ensure safety in the rink, while judges will observe and keep score for a winner. ICE WARS will bring together a mix of professional and amateur hockey players, as well as other combat sport athletes, to "Drop the Gloves" in front of a live audience and on Brinx.tv . Our events will feature our "King of The Rink" tournament as well as special attraction match bouts!

Great Fights, dramatic story lines, and entertaining grudge matches will turn the ICE WARS brand into "Must see TV".

ICE WARS draws a global audience of key and diverse demographics.

It is a powerful opportunity for sponsors to position themselves as leaders in the world's newest combat sport.

Your brand has the potential to be seen in front of millions of potential consumers.









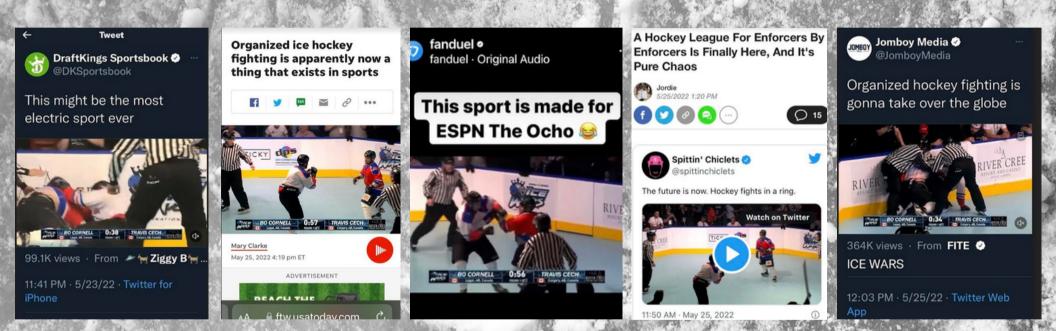






Ice Wars In the Media











WHO WILL BE CROWNED KING OF THE RINK?!

EVENT DATE

Friday, Sept 15, 2023 Outlaw Saloon Cheyenne, Wyoming

Broadcast

• Live Streaming Brinx.tv

Ticket Sales

- TicketWeb.com
- At the Door

2 Grudge Matches

12 Contestant Tryouts for entry into Ice Wars Main Events







SPONSORSHIP PACKAGES

PLATINUM \$9,500

As a PLATINUM Sponsor of ICE WARS International, your organization will receive:

- Company Name/Logo in all promotional materials leading up to the event:
- Invitations
- Website
- Newsletter
- Social Media
- Recognition as a PLATINUM Sponsor event
- Includes 8 "rink side" tickets
- Pre and post event branding via social media outlets
- 2 Rink Boards
- Logo on weigh in back drop
- 5 bout sponsorships: includes recognition before fighter announcements "this bout is brought to you by...". and logo on all replays for that bout
- 3 Official "ICE WARS: Jersey: signed by all Ice Warriors
- Meet and greet with all Ice Warriors and ICE WARS Team - Exclusive after glow Event

SILVER \$3,500

As a SILVER Sponsor of ICE WARS International, your organization will receive:

- Company Name/Logo in all promotional materials leading up to the event:
- Invitations
- Website
- Social Media
- Recognition as a SILVER Sponsor at start of the event
- Includes VIP Table for 4
- Pre and post event branding via social media outlets
- 1 Rink Board
- Logo on weigh in back drop
- 1 bout sponsorship: includes recognition before fighter announcements "this bout is brought to you by...". and logo on all replays for that bout
- 1 Official "ICE WARS: Jersey: signed by all Ice Warriors



As a GOLD Sponsor of ICE WARS International, your organization will receive:

 Company Name/Logo in all promotional materials

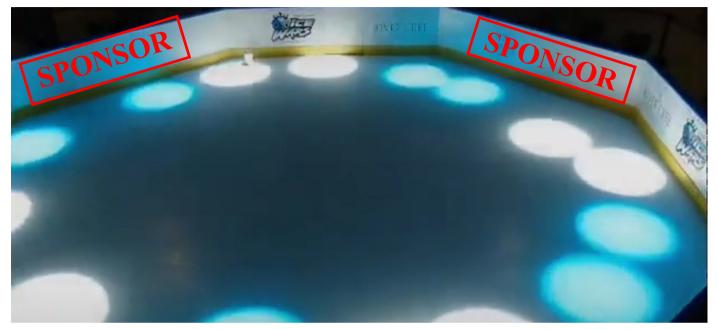
leading up to the event:

- Invitations
- Website
- Newsletter
- Social Media
- Recognition as a GOLD Sponsor at start of the event
- Includes 6 "rinkside" tickets
- Pre and post event branding via social media outlets
- Rink Boards
- Logo on weigh in back drop
- 3 bout sponsorships: includes recognition before fighter announcements "this bout is brought to you by...". and logo on all replays for that bout
- 2 Official "ICE WARS: Jersey: signed by all Ice Warriors
- Meet and greet with all Ice Warriors and ICE WARS Team after weigh-ins



Pre and post event branding via social media outlets

4'x6' Rink Boards in the Octagon Ice RINK



Weigh-In Back Drop

Social Media



SPONSORSHIP ORDER FORM

SPONSORSHIP LEVEL



[] Silver | \$3,500 [] Gold | \$6,500 [] Platinum | \$9,500

NAME :	
COMPANY :	
ADDRESS:	
PHONE :	
EMAIL:	



PAYMENT METHOD

\$ AMOUI	NT CHECK MC	VISA AMEX	DISCOVER	
CARD NUMBER :			EXP DATE	
SECURITY CODE	BILLING ZIP	CODE		
MAKE CHECKS PA	YABLE TO :			
HOCKEY ENFORC	ERS USA LLC			

ALL CREDIT CARD TRANSACTIONS WILL INCUR A 5% SWIPE FEE

Send high resolution jpeg logo to info@iwifights.com by Sept 1, 2023



United Way of Laramie County

A PORTION OF ALL PROCEEDS GO TO THE UNITED WAY